A young man becomes the first family member to ever attend college. While working and attending night school, a single parent rents her family its first apartment. An elderly couple continues to live independently in the same home after more than 50 years. An entrepreneur opens a new business in a neighborhood storefront.

These success stories would be noteworthy given the economic times in which they occurred, but they are all the more remarkable for having occurred in one of the City of Rochester’s most economically challenged areas. These and thousands of other residents of the city’s northeast quadrant turned to The Community Place of Greater Rochester to develop individual and family core strengths which, in turn, helped rebuild neighborhoods and our community.

So how does an institution with roots reaching back more than a century continue to be a viable vibrant catalyst for positive change in Rochester’s inner city? We thought you’d never ask.
With a more than one-hundred year legacy of helping area residents help themselves, The Community Place of Greater Rochester (CPGR) focuses on four key operating principles that set us apart.

1. **NEIGHBORHOODS** City neighborhoods are special places where people live, work and interact within a tight geographic area. Homes, stores and other amenities are within walking distance which is especially important to those city residents who lack transportation or have other barriers that make it difficult to access resources. CPGR’s three neighborhood centers serve as trusted, convenient places for individuals and families to meet a variety of needs.

2. **CONNECTIONS** People of all ages, genders and ethnicities turn to The Community Place to connect with other people, tools, and resources that benefit themselves and the neighborhoods in which they live. CPGR provides its own staff and services while partnering with other best-in-class organizations to minimize costs and avoid duplication of efforts.

3. **EMPOWERMENT** Real change only occurs from within, whether as an individual or on a social level. From youth development, education and mentoring programs to local housing and business development, CPGR helps guide available resources to the people and neighborhoods that can most benefit from them.

4. **COMMUNITY** A thriving city center is vital to anyone who lives in Rochester and its surrounding communities. The Community Place is uniquely positioned to connect and empower people with resources and opportunities delivered in the neighborhoods in which they live. We span health, economic, and social gaps innovatively and cost effectively with an emphasis on prevention. Thousands of Rochesterians lead healthier and more fulfilling lives with the support of CPGR and our many partners.

We invite you to learn how the Community Place of Greater Rochester has put these principles into practice.
INTRODUCTION

2011 will mark the tenth anniversary of the formation of The Community Place of Greater Rochester (CPGR), an organization that effectively merged three historic Rochester settlements—Eastside Community Center, Genesee Settlement House and Lewis Street Center. Our roots go back over a century to the early days of settlement houses, specifically to the Association for Practical Housekeeping formed on Davis Street in 1907. Bringing the three settlements together a decade ago provides more effective and efficient service delivery to youth and families, reduces administrative costs and lets us focus on our core competencies.

Today the Community Place continues the valuable traditions of settlement houses while adapting to the current social and economic realities of nonprofit agencies. We continue to offer multiple services at neighborhood-based locations, increasing access and serving as “faces and places” people have trusted for generations. Within our programs and partnerships we look at individuals and families in a holistic way and connect people with resources to create win-win solutions.

Our focus is on program quality and measurable effectiveness, high levels of customer and employee satisfaction, strategic partnerships, fiscal responsibility, and sustainability. CPGR is proud to have exceeded its target of meeting 85% of contract objectives across all service divisions and reducing administrative expenses from 18% to 15%.

Throughout this report you will see evidence of our successes in these areas and in the four operating principles that make us unique.

- **Neighborhoods.** One-year anniversary of the opening of the Cricket Store, a public/private venture that supports our Housing and Opportunities for Sustainability and Transition (HOST) program.
- **Connections.** Two-year anniversary of our affiliation with Threshold Center for Alternative Youth Services which successfully expanded services at our neighborhood location with a reduction in administrative and facility costs for both organizations.
- **Empowerment.** Plans to expand Aging Services programs, add science/technology/math component to Youth programs and implement Life Management Solutions, an award-winning program that increases health and wellness for youth and families based on newly secured funding.
- **Community.** Secured over $600,000 in grant revenue for new programs; building enhancements, and transportation that directly benefit the neighborhoods we serve.

We would not have accomplished any of these or many other exciting successes without generous corporations, individuals and supporters who donate their time, talent and treasure to support the efforts of our dedicated Board and staff members to Strengthen Community, One Person, One Family at a Time. Many are highlighted in this report, and our appreciation is extended to all.

We hope you find this annual report to be informative and inspiring in the results—and hope—it represents to the diverse neighbors we proudly serve.
Community Place of Greater Rochester Inc.

Where youth is not wasted on the young.

“...This program provides my children the opportunity to socialize with other kids with various backgrounds. It also gives them the opportunity to gain responsibilities and independence. They are away from home and are held responsible for their belongings, homework/school work, and most importantly, their actions.”

— Parent of After School participant

CPGR’s Youth department is committed to the holistic development of youth ages 5 – 21 through our Beacon Centers of Excellence programs which include before-, during-, and after-school, summer camp, and summer employment programs. The vision of the Beacon Centers is to inspire and empower youth to prepare for college, work, and life by age 21. As a result, programs and services of the youth department develop and enhance participants’ skills in:

- academic and vocational preparation
- leadership and character development
- personal and social development
- college exposure and preparation
- civic engagement and community service
- cultural and artistic expression
- health and physical fitness

Several evidence-based program models are incorporated in our service delivery as well as ongoing efforts to continuously improve and professionalize the field of youth development. With a team of 22 full and part-time staff, and a core of college interns to support the programs, the Youth Department is recognized in the community for its strong youth development emphasis and its focus on data, research, program development, and evaluation.

### Key Program Targets

<table>
<thead>
<tr>
<th>Program Objectives</th>
<th>Program Targets</th>
<th>Program Actual</th>
<th>Objective Completed</th>
</tr>
</thead>
<tbody>
<tr>
<td>Social-Emotional Development (youth showing improvement)</td>
<td>76%</td>
<td>77%</td>
<td>101%</td>
</tr>
<tr>
<td>Job Readiness/Career Exploration</td>
<td>80%</td>
<td>93%</td>
<td>116%</td>
</tr>
<tr>
<td>Total Non-duplicated Youth Participants</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Total Enrolled Youth Participants Across Programs</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

### ‘09 – ‘10 Highlights

We are proud of our After School and Summer Program survey results. High percentages of program participant’s parents/caregivers gave our programs good or excellent ratings in all program areas.

<table>
<thead>
<tr>
<th>Overall Program Quality</th>
<th>Program Staff</th>
<th>Program Activities</th>
<th>Program Meals</th>
</tr>
</thead>
<tbody>
<tr>
<td>97%</td>
<td>97%</td>
<td>100%</td>
<td>89%</td>
</tr>
</tbody>
</table>

- Parents responded that they felt that Summer Camp:
  - Gave child(ren) new opportunities: 98%
  - Helped child(ren) to accept and value differences among people: 100%

### Other Highlights

- 15 out of 17 graduating seniors (88%) are pursuing higher education at local colleges and universities as well as out-of-state, such as Spelman and Clark-Atlanta in Georgia.
- Successfully wrote and received a grant to incorporate Science, Technology, Engineering, and Math (STEM) in the after-school and summer camp curriculums.
- Received funding to upgrade computer lab, renovate older youth program room, and to create a Wellness Center for youth and seniors.
Building core values from the start.

Antonia is one of 230 day care providers who utilize our services to provide quality care to more than 2,000 children. She began working with CPGR in 2006 when she wanted to become a Licensed child-care provider. She was unable to participate in non-Spanish language provider trainings until she was assigned to one of our Spanish speaking caseworkers and our Spanish trainings. Together they also translated her required paperwork removing barriers to her success.

Our Early Childhood Services department works to ensure that children (ages birth – 12 years old) are connected to high-quality programs that offer the advantages they need for success in school. We provide them and their home-based day care providers with the tools and resources necessary for positive growth and development.

The Child and Adult Care Food Program (CACFP) promotes healthy eating patterns for the children while in day care. Providers are reimbursed a portion of the cost of qualifying meal/snacks that children receive while in their care.

In addition, our program offers two Universal Pre-Kindergarten classes, in collaboration with the Rochester City School District, to provide 36 four-year olds with one year of high-quality programming that prepares them for success in Kindergarten and beyond.

With a team of seven full-time and one part-time employee, along with the added support of two interns and a foster grandparent, this program offers a myriad of opportunities and supports for children and day care providers.

**Key Program Targets**

<table>
<thead>
<tr>
<th>Enrollment</th>
<th>Goal</th>
<th>Actual</th>
</tr>
</thead>
<tbody>
<tr>
<td>UPK students</td>
<td>36</td>
<td>39</td>
</tr>
<tr>
<td>CACFP Family Day Care Homes Served</td>
<td>230</td>
<td>235</td>
</tr>
<tr>
<td>CACFP Family Day Care Children Served</td>
<td>2,000</td>
<td>2,192</td>
</tr>
<tr>
<td>Day Care Training Total Attendance</td>
<td>600</td>
<td>587</td>
</tr>
<tr>
<td>Family Day-Care Providers completing in-home training to promote obesity prevention, literacy and quality of care</td>
<td>34</td>
<td>34</td>
</tr>
</tbody>
</table>

**’09 – ’10 Highlights**

- Achieved full enrollment of 36 children in our Universal Pre-Kindergarten Program (UPK).
- An outside evaluator gave our UPK classroom a score of 6.9 out of 7 on the Early Childhood Environment Rating Scale (ECERS), a tool that measures program quality.
- Received an outstanding review of our Child and Adult Care Food Program (CACFP) without any major findings or corrections.
- Provided in-home training for 34 childcare providers in the areas of obesity prevention and literacy as part of the Hip Hop for health and Caring for Quality initiatives.
The strength and hope to cope and succeed.

“When I think of the Community Place I see my community as I walk in the doors and the seniors shuffling in and the youth are stampeding up the stairs and families patiently await the staff that takes care of everyone as family. I feel a sense of home in a time of holiday when my family didn’t have, this is the place where we, I, found refuge, help and with dignity. — Family Services client

CPGR’s Family Services department, located at our Parsells Avenue and the Central Park sites, assists individuals and families in meeting their basic needs such as food and shelter. A variety of services are provided including advocacy, case management, counseling and referrals, home management skill-building, financial workshops and training. Other assistance includes utilities, rent/mortgage assistance, day bus passes, personal items, and prescription fulfillment.

The Family Services department is part of the Emergency Service and Family Stabilization Network (the Network), which was formed in 1997, to combine the resources and strengths of its eight agency members. We service our surrounding neighborhoods of zip codes 14609, 14610, 14621 and portions of 14605 and 14607.

Through our Housing Opportunities for Sustainability and Transition (HOST) program we provide 26 units of affordable, safe, and suitable housing to low-income families reducing incidences of relocation that negatively impact school performance and neighborhood stability.

With a director and three full-time and two part-time dedicated staff, Family Services consistently receives overall satisfaction ratings well above 90% from our consumers.

Key Program Targets

<table>
<thead>
<tr>
<th>Program Objectives</th>
<th>Households Served</th>
<th>No. Successful</th>
<th>Network Goal</th>
<th>CPGR Family Services Actual</th>
</tr>
</thead>
<tbody>
<tr>
<td>Served Basic Needs</td>
<td>1,541</td>
<td>1,524</td>
<td>98%</td>
<td>99%</td>
</tr>
<tr>
<td>Followed through on additional long-term steps</td>
<td>947</td>
<td>659</td>
<td>53%</td>
<td>70%</td>
</tr>
<tr>
<td>Prevented homelessness for more than six months</td>
<td>182</td>
<td>143</td>
<td>75%</td>
<td>78%</td>
</tr>
</tbody>
</table>

‘09 – ’10 Highlights

- Five-year high in the number of individuals served through the Family Service Unit (3,694).
- Collaborated with Action for a Better Community to provide a Winter Networking and Employment Fair for 62 families and monthly Family Opportunities Created Utilizing Support (FOCUS) meetings for 8 – 16 families to develop strategies for getting out of poverty.
- Provided trainings on community services to the Rochester City School District’s Literacy Zone and adult education staff.
- Provided holiday assistance for over 300 families through the generosity of many businesses, churches, groups and individuals.
- Implemented pilot of award winning Life Management Solutions Family Strengthening Program with new grant dollars.

PARTICIPANT DEMOGRAPHICS

- <$15,000 93%
- $15,000 – $24,999 6%
- $25,000 – $44,999 1%

Annual household income
“Without my Service Coordinator, I would not have gone to camp and met new friends. I would not (have received) counseling to help me change my behaviors in school and in the community…I want to be a better mother to my daughter.”
— A 15 year old mother with mental retardation and ADHD, with a 20-month old girl, Medicaid Service Coordination participant

Our Disability Services department offers a variety of services to individuals with developmental disabilities through two primary programs: Medicaid Service Coordination (MSC) and Family Support Services (FSS). Our dedicated team of 12 full-time and six part-time staff members provide person-centered services to individuals with developmental disabilities living in the neighborhoods we serve.

The Medicaid Service Coordination (MSC) program offers comprehensive case management to individuals ages four and up with the goal of improving participants’ quality of life by exploring opportunities for individuality, integration, inclusion, and productivity. A Service Coordinator generally meets with an individual a minimum of once per month.

The Sky Is The Limit Hourly Respite Program is designed to provide recreational/social activities that are meaningful and enjoyable for 6 – 25 year-old individuals with developmental disabilities and their families.

The Family Support Services (FSS) program provides various resources to families caring for individuals with developmental disabilities at home including:

- **Family Reimbursement** assists families with a developmentally disabled member to receive financial assistance for goods and services that enhance quality of life and increase access to goods and services that the family deems of value.
- **Adult Skills Group** is for developmentally disabled parents who reside independently in the city of Rochester. Services include: transportation to a designated site; social skills and other competency enhancement; parenting and advocacy skills; access to educational and community services; and community involvement and inclusion.
- **Odyssey Vocational Training** is a year-round program for 18 – 25 year olds that are aging or dropping out of high school and/or other day programs, and are hard to place due to behaviors or other issues. The focus of the program is to assist participants in becoming employable in the community.
- **Parent Training** provides training and education for interested individuals, including parents/family members of developmentally disabled individuals, human service professionals, and others.

### Key Program Targets

<table>
<thead>
<tr>
<th>Program</th>
<th>Units of Service (No. Served)</th>
<th>Targeted Total</th>
<th>Actual Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Odyssey</td>
<td></td>
<td>1,920 (15)</td>
<td>2,210 (20)</td>
</tr>
<tr>
<td>Parent Training</td>
<td></td>
<td>1,500 (20)</td>
<td>1,531 (24)</td>
</tr>
<tr>
<td>Adult Skills</td>
<td></td>
<td>676 (10)</td>
<td>1,039 (14)</td>
</tr>
<tr>
<td>Family Reimbursement</td>
<td></td>
<td>100 (20)</td>
<td>278.5 (85)</td>
</tr>
</tbody>
</table>

'09 – '10 Highlights

- 85 of 87 individuals (98%) receiving Family Support Services indicated that the program(s) "improved the quality of the family’s or family member’s life" on program surveys.
- CPGR provided over 11,700 hours of structured activities for 41 youth with developmental disabilities, providing needed respite for parents and caregivers.
- Adult Skills Group offered guidance, linkage, advocacy and opportunities to engage in the community. Three annual gatherings helped unite individuals and build supportive contacts (Harvest Fest, African American Heritage Celebration, and Family Cookout).
Tapping into experience and wisdom.

“I’m so glad The Community Place has given me this opportunity to really help these children and hopefully make a difference in their lives. It’s something I really enjoy very much.”  
— Foster Grandparent Bonnie

The Aging Services department connects older adults and their care partners with other people, tools, and resources that improve health, increase independence and promote socialization. Six full-time and three part-time employees provide our burgeoning older adult population with both group and individual programs designed to provide services to elders and their care partners, as well as to provide opportunities for older adults to make a difference in our community through civic engagement. Programs and services include:

- **CPGR’s Senior Center** provides adults age 60 and older opportunities to participate in daily activities that support socialization, wellness, nutrition and independent living.
- **Care Management Services** are available to residents age 60 and older and their care partners. Our bilingual Spanish care manager addresses individual concerns and engages community resources that assist people to remain in their homes.
- **The Foster Grandparent and Senior Companion Programs** offer older adults ages 55 and up who meet income eligibility requirements opportunities to volunteer 15 – 20 hours per week and earn tax-free stipends. Foster Grandparents help children succeed at 36 area schools and child-care centers. Senior Companions assist frail older adults at three area adult day programs, three senior centers, and over 80 individual homes. CPGR had a total of 156 volunteers in these two programs in 2009 and 2010.

### Key Program Targets

<table>
<thead>
<tr>
<th>Program</th>
<th>Goal</th>
<th>Actual</th>
</tr>
</thead>
<tbody>
<tr>
<td>Foster Grandparent</td>
<td>104 children</td>
<td>114</td>
</tr>
<tr>
<td>• Increase homework completion &amp; improve attitudes</td>
<td>85%</td>
<td>90%</td>
</tr>
<tr>
<td>• Improve reading, writing &amp; language arts</td>
<td>85%</td>
<td>90%</td>
</tr>
<tr>
<td>Senior Companion</td>
<td>80 clients</td>
<td>118</td>
</tr>
<tr>
<td>• Improve in one or more areas: mobility, independence, nutrition, emotional health, quality of life</td>
<td>85%</td>
<td>86%</td>
</tr>
<tr>
<td>• Maintain ability to live independently</td>
<td>85%</td>
<td>90%</td>
</tr>
<tr>
<td>Senior Center</td>
<td></td>
<td></td>
</tr>
<tr>
<td>• Adults served</td>
<td>312</td>
<td>296 (95%)</td>
</tr>
<tr>
<td>• Meals served</td>
<td>8,467</td>
<td>7,705 (91%)</td>
</tr>
<tr>
<td>• Activities held</td>
<td>201</td>
<td>274 (136%)</td>
</tr>
</tbody>
</table>

### ‘09 – ’10 Highlights

- Secured funding to expand and increase services in 2010:
  - Senior Companion program received increased United Way (UW) funding
  - New AmeriCorps program will enroll 24 members to provide respite care to older adults and their care partners through a grant from the University of Maryland.
  - Senior Companion program expanded into Livingston County through a grant from the Corporation for National and Community Service.
  - Continued our collaboration with Lifespan and Eldersource for a Care Manager through increased UW funding.
- Purchased a new 24-passenger bus through a NYS Department of Transportation grant.
- Opened five new sites for Foster Grandparent placements.
- Enrolled 63 new volunteers.
- Assessed and made volunteer matches for 60 new frail older adults.

**PARTICIPANT DEMOGRAPHICS**

- Hispanic/Latino 61%
- African American/Black 36%
- Other 3%

Another Foster Grandparent, Violeta, reads to preschool students enriching their lives and hers.
Opening doors to vibrant neighborhoods.

For centuries settlements have strengthened communities through their presence in challenged neighborhoods, the multiple programs offered at their accessible sites, and the many ways they build social fabric and human connections.

The Community Place’s three neighborhood sites in northeast Rochester serve as trusted, convenient places for neighbors to meet a variety of needs, learn skills, and connect with each other. Community Place channels resources and volunteers to address needs identified by neighborhood residents.

Highlights of CPGR-supported community building initiatives for 2009 and 2010 included:

**Decent/Affordable Housing/Homeownership**
- Through its Housing Opportunities for Sustainability and Transition (HOST) program, The Community Place maintains 26 units of affordable housing.
- A successful partnership with Cricket Communications and Rebuilding Together resulted in the total renovation of a two-bedroom apartment for an individual with disabilities (see quote and photo at left).
- Volunteers from Peace of Christ Church’s Social Ministry Group totally rehabbed a single family house on Parsells Avenue to prepare it for a first time home buyer.

**Economic Development/Financial Literacy/Training**
- CPGR supports two neighborhood businesses as part of the HOST program.
- As a Creating Assets, Savings and Hope (CASH) site, the Community Place provided free income tax preparation for 204 households resulting in a total of $400,150 in tax refunds; the program would not be possible without hundreds of volunteer hours.
- Monthly workshops open to the community included Finances 101, Housing, Nutrition, Parenting and the Importance of the Census.

**Community Events/Wellness**
- 119 neighbors attended the Meet the Candidates Night.
- Over 400 individuals participated in the Community Health Fair and more than 300 enjoyed the Community Thanksgiving Dinner.
- Sponsored My Community is Your Community event for over 600 neighbors to promote peaceful neighborhoods and support positive choices for youth.

**Neighborhood Improvement/Wellness**
- Twice weekly community aerobics group is held at Parsells Avenue gym.
- Unity garden planted by youth development program participants with volunteer assistance from local colleges.
- Threshold affiliation brought additional resources for adolescents to community site.
- Smoking Cessation, Personal Development, and neighborhood groups utilize site.

**Civic Engagement/Intergenerational Programs**
- All youth program participants engage in activities to improve their communities.
- Senior Appreciation Day and Wellness Program bring youth and older adults together.
- Voter Registration encouraged with registration drive to coincide with Candidates Night.

I want to say thank you and express how proud I am of the team that contributed to the success of our Rebuilding Together Project. This has been the most rewarding event I have been a part of during my Cricket career. As a symphony...we remodeled the apartment, threw a great block party, and gave a special individual a great place to live...It was through grit determination, hard work, and execution that we were able to succeed in this endeavor (sounds like the same tools we use daily to win in our Cricket lives).

— Rick,
Cricket Communications Team
## CPGR Board members

CPGR and its supporters help build a better community through innovative initiatives like our HOST program that serves as an incubator for neighborhood-based small businesses.

<table>
<thead>
<tr>
<th>Name</th>
<th>Class of (Term)</th>
<th>Professional Affiliation</th>
</tr>
</thead>
<tbody>
<tr>
<td>Brown-Grinion, Pamala</td>
<td>2012(1st)</td>
<td>Totally “You”-nique Educational Consultants</td>
</tr>
<tr>
<td>Burke, Andrew, Past Chair</td>
<td>2011(3rd)</td>
<td>REMAX Realty Group</td>
</tr>
<tr>
<td>Castro, Alex</td>
<td>2013(1st)</td>
<td>The Housing Council</td>
</tr>
<tr>
<td>DeJesus, Stacey</td>
<td>2012(1st)</td>
<td>Center for Community Health, URMC</td>
</tr>
<tr>
<td>Downing, Dover, First Vice Chair</td>
<td>2011(3rd)</td>
<td>Retired</td>
</tr>
<tr>
<td>Graf, Rebecca</td>
<td>2013(1st)</td>
<td>Harter, Secrest &amp; Emery LLP</td>
</tr>
<tr>
<td>Greene, Teresa, Chair</td>
<td>2011(3rd)</td>
<td>Excellus Blue Cross Blue Shield</td>
</tr>
<tr>
<td>Hawkins, James, Asst Secretary</td>
<td>2012(1st)</td>
<td>Paychex</td>
</tr>
<tr>
<td>Hendler, Scott</td>
<td>2011(1st)</td>
<td>Excellus Blue Cross Blue Shield</td>
</tr>
<tr>
<td>Hudson, Paul</td>
<td>2012(2nd)</td>
<td>Pepsi Bottling Group</td>
</tr>
<tr>
<td>Komenski, Ellis, Secretary</td>
<td>2011(3rd)</td>
<td>Retired</td>
</tr>
<tr>
<td>Lanzafame, Ross</td>
<td>Honorary</td>
<td>Harter, Secrest &amp; Emery LLP</td>
</tr>
<tr>
<td>Levine, Todd</td>
<td>2012(2nd)</td>
<td>Alleson Athletic</td>
</tr>
<tr>
<td>McKnight, Lanette</td>
<td>2012(1st)</td>
<td>American Red Cross</td>
</tr>
<tr>
<td>Morgan, Gloria</td>
<td>2012(1st)</td>
<td>Monroe Community College</td>
</tr>
<tr>
<td>O’Sullivan, Brian</td>
<td>2012(2nd)</td>
<td>Frontier Abstract</td>
</tr>
<tr>
<td>Reif, Edward, Asst Treasurer</td>
<td>2012(1st)</td>
<td>Home Care of Rochester</td>
</tr>
<tr>
<td>Sherman, Rita, Second Vice Chair</td>
<td>2011(1st)</td>
<td>Harris RF Communications</td>
</tr>
<tr>
<td>Sizer, Kevin</td>
<td>2012(1st)</td>
<td>Rochester Police Department</td>
</tr>
<tr>
<td>Smith, Stephen, Treasurer</td>
<td>2012(2nd)</td>
<td>Volunteer</td>
</tr>
<tr>
<td>Trama, Jacque</td>
<td>2013(1st)</td>
<td>Sarphatie Education, Inc</td>
</tr>
<tr>
<td>Washington, Marlowe</td>
<td>2011(1st)</td>
<td>Christ Community Church of Rochester</td>
</tr>
<tr>
<td>Wilson, Joseph</td>
<td>2011(3rd)</td>
<td>M &amp; T Bank</td>
</tr>
</tbody>
</table>

## What we’re all about

### Our Vision
To strengthen communities by working in collaboration with neighbors and partners to build a foundation for growth and sustainability.

### Our Mission
To provide neighborhood-based programs, services, and resources which strengthen the Greater Rochester community, one person, one family at a time.

To effectively fulfill this vision and mission, the Agency offers a unique spectrum of services and opportunities for individuals and families to ensure that everyone can fully participate in the Greater Rochester community. The various program and service divisions of The Community Place are designed to manage specific offerings for the benefit of clients and consumers.
We couldn’t do it without you!

“Peace of Christ Parish wanted to provide meaningful service to the community, service that would lift people up, that would be work that came not just from our hands, but also from our hearts. We were happy to be a part of the renovations at 122 Parsell’s. Our group truly enjoyed the experience and hope, as part of this new relationship with you, to be of service to Community Place again.

— Joanne Insull, Social Ministry Committee, Peace of Christ Parish

Volunteer Spotlight for ’09 – 10

- Excellus Blue Cross Blue Shield and Harter Secrest & Emery, Day of Caring
- A huge thank you to Ms. Sylvia Hasman who volunteers her time and resources to make our holiday programs a success. Each year Ms. Hasman provides hundreds of gifts for children and seniors in our programs.

Foundation and Corporate Support: Highlights 2009-2010

We sincerely thank the following organizations for their generosity and support. Their contributions enhanced our Aging, Disability, Family and Youth Services as well as the HOST program. CPGR also appreciates the support of a variety of businesses and organizations for programs throughout the year.

<table>
<thead>
<tr>
<th>Organization</th>
<th>Contribution</th>
</tr>
</thead>
<tbody>
<tr>
<td>Action for a Better Community</td>
<td>Summer Employment Program</td>
</tr>
<tr>
<td>Charles J. &amp; Burton August Family Foundation</td>
<td>Parsells Site Improvements</td>
</tr>
<tr>
<td>Charles E. &amp; Edna T. Brundage Foundation</td>
<td>Camperships/ Summer Camp</td>
</tr>
<tr>
<td>Excellus Blue Cross Blue Shield</td>
<td>CPGR/Threshold Programs</td>
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<tr>
<td>Joan and Harold Feinbloom Foundation</td>
<td>Life Management Solutions</td>
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<td>R. T. Gilman Family Charitable Gift Fund</td>
<td>Higher Education Support</td>
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<td>B. Thomas Golisano Foundation</td>
<td>Emergency Assistance Fund/ Camperships</td>
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<td>Greater Rochester Health Foundation</td>
<td>Sportwall, Transportation, Training, Obesity Prevention</td>
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<tr>
<td>Harter Secrest &amp; Emery</td>
<td>Aging Services</td>
</tr>
<tr>
<td>Home Care of Rochester</td>
<td>Aging Services</td>
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<tr>
<td>M &amp; T Bank</td>
<td>Aging Services/Foster Grandparent Program</td>
</tr>
<tr>
<td>Mindseye Strategic Communications</td>
<td>Marketing consulting &amp; program development</td>
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<tr>
<td>MVP Healthcare</td>
<td>Aging Services, Health Fair Support</td>
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<tr>
<td>P.D. Oviatt Fund</td>
<td>Youth Programs</td>
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<tr>
<td>Pepsi Bottling Group</td>
<td>Aging Services</td>
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<tr>
<td>Pervasive Solutions</td>
<td>Aging Services</td>
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<tr>
<td>Rebuilding Together/Cricket</td>
<td>HOST/Parsells Apartment Renovation</td>
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<tr>
<td>The Community Foundation</td>
<td>Computers, Training, Youth Group Room Enhancements</td>
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<tr>
<td>Rochester Primary Care Network</td>
<td>Wellness Center for Seniors and Youth</td>
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<tr>
<td>United Way Children’s Success Fund</td>
<td>Club Invention for Youth</td>
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<tr>
<td>Warburg Pincus</td>
<td>General Agency Support</td>
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<tr>
<td>Women’s Giving Circle</td>
<td>Day Care Provider Mentoring Project</td>
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<tr>
<td>WXXI</td>
<td>Youth – Love and Forgiveness Campaign</td>
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<tr>
<td>Youth as Resources (YAR)</td>
<td>Community Garden</td>
</tr>
<tr>
<td>YMCA</td>
<td>Aging Services/Lewis Street improvements</td>
</tr>
</tbody>
</table>

Peace of Christ Parish volunteers helped renovate a CPGR-owned rental unit directly contributing to the life of a family in need of good affordable housing.
CONTRIBUTORS

Individual & corporate donors

Mrs. Angela Ainsworth  
Ms. Katy Allen-Caballero  
Alstom Signaling Foundation  
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Hernandez Technologies, Inc  
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C. Hill  
Ms. Annie Hollins

We have made every attempt to assure the accuracy of this list; if we have made an error, please accept our apology and call the Development Office at 585-327-7200 to adjust our records.
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Mr. Paul Hudson
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Interior Moving Services
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Honorable Susan John
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Ms. Mattie Jones
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Ms. Zelma Jones
Ms. Brenda Jones
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Ms. Carmen Wiriyagale
Mr. Philip W. Wise
Ms. Cynthia Woolbright
Ms. Gail Yander
YMCA of Greater Rochester
Mr. & Mrs. David Zimpfer
2010 Operating Expenditures by program

A heartfelt shout out to these major program supporters. We truly couldn’t do it without them.

### EXPENSES 2010 Actual

#### Aging Services
Personnel $ 269,119  
Volunteer Stipends 416,055  
Non-Personnel 282,379  
Total Operating Budget $ 967,553  
**Major Funders:** Corporation for National and Community Service, United Way of Greater Rochester, Monroe County Office for the Aging, New York State Foster Grandparent Program, and LIFESPAN

#### Disability Services
Personnel $ 537,757  
Non-Personnel 272,668  
Total Operating Budget 810,425  
Total Operating Budget $ 810,425  
**Major Funders:** Office for People with Developmental Disabilities (OPWDD-NYS), and Medicaid

#### Early Childhood Services
Personnel $255,610  
Daycare Provider Meal Reimbursement 1,168,165  
Non-Personnel 171,595  
Total Operating Budget $1,595,370  
**Major Funders:** New York State Department of Health, Rochester City School District, and SUNY Research Foundation

#### Family Services
Personnel $ 216,450  
Non-Personnel 166,754  
Total Operating Budget $383,204  
**Major Funders:** United Way of Greater Rochester, City of Rochester, and Foodlink

#### Youth Services
Personnel $ 798,167  
Non-Personnel 629,734  
Total Operating Budget $1,427,901  
**Major Funders:** United Way of Greater Rochester, Rochester-Monroe County Youth Bureau, City of Rochester, Rochester Housing Authority, Rochester Works!, and Pathstone Corporation

*Source Document: Audited Financial Statements for Year Ending 03/31/10.*
## Financial statements
(for year ending March 31, 2010)*

### REVENUE

<table>
<thead>
<tr>
<th>Program Revenue &amp; Expenses</th>
<th>Management &amp; General</th>
<th>Total at 3/31/2010</th>
</tr>
</thead>
<tbody>
<tr>
<td>Government agencies</td>
<td>$ 2,154,390</td>
<td>1,540</td>
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<tr>
<td>Food subsidy</td>
<td>1,168,165</td>
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<tr>
<td>Service fees</td>
<td>511,962</td>
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<tr>
<td>Contributions</td>
<td>114,117</td>
<td>—</td>
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<tr>
<td>Management services</td>
<td>119,319</td>
<td>—</td>
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<tr>
<td>Rent</td>
<td>95,617</td>
<td>98,127</td>
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<tr>
<td>Fundraising</td>
<td>—</td>
<td>78,927</td>
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<tr>
<td>Other</td>
<td>21,512</td>
<td>28,404</td>
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<tr>
<td>United Way of Greater Rochester, Inc.</td>
<td>1,145,791</td>
<td>189,094</td>
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<tr>
<td>Other</td>
<td>48,225</td>
<td>20,000</td>
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<tr>
<td><strong>Total Revenue</strong></td>
<td><strong>$ 5,379,098</strong></td>
<td><strong>$ 416,092</strong></td>
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</table>

### OPERATING EXPENSES

<table>
<thead>
<tr>
<th></th>
<th>Program Revenue &amp; Expenses</th>
<th>Management &amp; General</th>
<th>Total at 3/31/2010</th>
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</thead>
<tbody>
<tr>
<td>Salaries</td>
<td>1,858,803</td>
<td>435,725</td>
<td>2,294,528</td>
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<td>Providers’ fees</td>
<td>1,584,220</td>
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<td>Employee benefits and payroll taxes</td>
<td>326,772</td>
<td>123,588</td>
<td>450,360</td>
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<td>Depreciation</td>
<td>251,330</td>
<td>143,050</td>
<td>394,380</td>
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<td>Occupancy</td>
<td>291,713</td>
<td>30,759</td>
<td>322,472</td>
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<td>Travel and conferences</td>
<td>185,069</td>
<td>18,746</td>
<td>203,815</td>
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<td>Specific assistance</td>
<td>167,979</td>
<td>390</td>
<td>168,369</td>
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<td>Fundraising expenses</td>
<td>—</td>
<td>31,730</td>
<td>31,730</td>
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<td>Professional fees and services</td>
<td>124,261</td>
<td>29,134</td>
<td>153,395</td>
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<td>Telephone</td>
<td>53,633</td>
<td>28,925</td>
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<td>Supplies</td>
<td>60,489</td>
<td>7,097</td>
<td>67,586</td>
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<td>Food and beverage</td>
<td>56,190</td>
<td>4,420</td>
<td>60,610</td>
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<td>Postage and printing</td>
<td>17,972</td>
<td>9,419</td>
<td>27,391</td>
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<td>Minor equipment purchases</td>
<td>36,651</td>
<td>3,528</td>
<td>40,179</td>
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<td>Interest</td>
<td>15,968</td>
<td>21,429</td>
<td>37,397</td>
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<td>Dues and subscriptions</td>
<td>1,810</td>
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<td>5,999</td>
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<td>Other</td>
<td>14,607</td>
<td>11,160</td>
<td>25,767</td>
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<td><strong>Total Operating Expenses</strong></td>
<td><strong>$ 5,047,467</strong></td>
<td><strong>$ 903,289</strong></td>
<td><strong>$ 5,950,756</strong></td>
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### EXCESS (DEFICIENCY) OF PUBLIC SUPPORT AND REVENUE OVER OPERATING EXPENSES

<table>
<thead>
<tr>
<th></th>
<th>Program Revenue &amp; Expenses</th>
<th>Management &amp; General</th>
<th>Total at 3/31/2010</th>
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<tr>
<td><strong>EXCESS (DEFICIENCY) OF PUBLIC SUPPORT AND REVENUE OVER OPERATING EXPENSES</strong></td>
<td><strong>$ 331,631</strong></td>
<td>($487,197)</td>
<td>($155,566)</td>
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</table>

*Operating deficit of $155,566 due to depreciation expenses of $394,380 related primarily to one-time capital improvements in prior years.
Connecting with The Community Place

From donations or gifts-in-kind to volunteer opportunities, there are many ways you or your organization can partner with The Community Place of Greater Rochester (CPGR) to make a difference. To learn more:

• Call our Development Department at (585) 327-7200, ext. 103
• Visit one of our three city-based sites, all of which offer Spanish interpretation services:
  – 57 Central Park 585-327-7200
  – 145 Parsells Avenue 585-288-0021
  – 500 Carter Street 585-336-4697
• Visit CommunityPlace.org on the web

Higher Education Opportunity Program (HEOP) students practicing Nazareth College’s tradition of service within the community.

Graduating seniors who participated in the Sankofa Leadership Academy (SLA) celebrate their success as they look forward to pursuing higher education goals.

Summer of Opportunity (SOOP) youth involved in CPGR’s summer employment program for 14 – 15 year olds participate in one of three major community service activities. This group cleared out and planted flowers in the Community Unity garden.

With a great deal of “Hat’titude” Senior Center participants model hats they decorated to wear at Annual Tea Party.