



BUILDING CONNECTIONS. STRENGTHENING ROCHESTER.



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PEOPLE AND RESOURCES

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NEIGHBORS AND NEIGHBORHOODS

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CITY AND SUBURBS

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The Community Place of Greater Rochester (CPGR) connects area residents with opportunities that benefit individuals, revitalize neighborhoods and strengthen the fabric of our community.

Building the  
*Foundation*  
for a better community.

By providing access to cost-effective, neighborhood-based support and resources, CPGR fosters individual, family and local development that results in a stronger Rochester. And that means a stronger community for everyone.

# Neighborhoods THAT WORK

Being an integral part of the neighborhoods we serve is a century-old heritage for The Community Place of Greater Rochester.

Our neighborhood centers serve as trusted, convenient places for

individuals and families to meet a variety of needs. Our proximity is especially important to those city residents who lack transportation or have other barriers that make it difficult to access resources.

Our close relationships with residents also help us identify emerging issues and gaps in resources while our many partnerships enable us to respond and evolve quickly and efficiently.

**PROGRAM EXAMPLE:** CPGR's Housing Opportunities for Sustainability and Transition program (HOST) strengthens families and neighborhoods by ensuring decent, affordable housing opportunities, encouraging home ownership, creating networks of family support services, fostering economic development, and building social fabric and shared values.

*A community garden blossoms on Parsells Avenue thanks to the efforts of a group of Community Place teenagers, the Rochester Landscape Technicians program and the City of Rochester.*



**KUDOS** CPGR's HOST program was recognized with the Annie E. Casey/United Neighborhood Centers of America Strengthening Families Award for embodying the philosophy that "children do well when families do well and families do well when they live in supportive communities."

# Connecting

## PEOPLE WITH SOLUTIONS

People of all ages, genders, ethnicities and backgrounds turn to The Community Place to connect with other people, tools, and resources

that benefit themselves and the neighborhoods in which they live. CPGR provides or partners to offer a diverse range of supports and services for children, young adults, families and older adults. Likewise, we create opportunities for local area businesses and individuals to significantly impact the lives of fellow Rochesterians in a way that benefits everyone.

**PROGRAM EXAMPLE:** More than 100 older-adult volunteers from our Aging Services Division are Foster Grandparents, working with more than 300 young children in elementary schools and early childhood programs throughout the county. Volunteers receive a tax-free stipend and the children have a friend who is an advocate and supports their learning and sense of belonging.

*Foster Grandparent  
Violeta reads with  
children in The  
Community Place  
Universal  
Pre-kindergarten  
classroom.*



**IMPACT** 100% of the four year olds in CPGR's pre-kindergarten program improved their motor, social and cognitive skills.  
**ROI** Every \$1 spent on early childhood education saves \$3 or more on future remediation/intervention.

Each of us is capable of achieving the seemingly impossible when equipped with the right tools and opportunities.

The Community Place believes in the inner strengths and

capabilities of people from all walks of life. From youth development, education and mentoring programs to local housing and business development, CPGR helps guide available resources—both our own and those of other public and private organizations—to the people and neighborhoods that can benefit the most.

**PROGRAM EXAMPLE:** Summer Youth Employment programs coordinated through CPGR provide young people with first-hand work experiences in local businesses and partner them with mentors that support and encourage their success.

## THE POWER TO *Empower*

*Amy Castronova, president of Novatek, works with Ryan, a participant in the Pathways to Pay summer employment program. Real-world experiences are an important part of the job-readiness program.*



**IMPACT** 85% of 150 youth in CPGR work readiness programs successfully increased their knowledge and skills in employment competencies.

**ROI** It is projected that the return on every \$1 invested in youth development supports and services is \$10.51 in benefits to the community.



The Community Place of Greater Rochester Inc. was formed in 2001 with the merger of three historic Rochester settlement houses: Eastside Community Center, Genesee Settlement House and Lewis Street Center. Our tradition of strengthening Rochester spans more than 100 years to 1907 giving us a unique perspective on ways to cost effectively meet contemporary neighborhood needs. CPGR is nationally recognized for its innovation and fiscally prudent leadership that delivers tangible results to the city and surrounding area.

**CPGR’s Service Divisions**

- Aging Services
- Disability Services
- Early Childhood
- Family Services
- Neighborhood Initiatives
- Youth Development

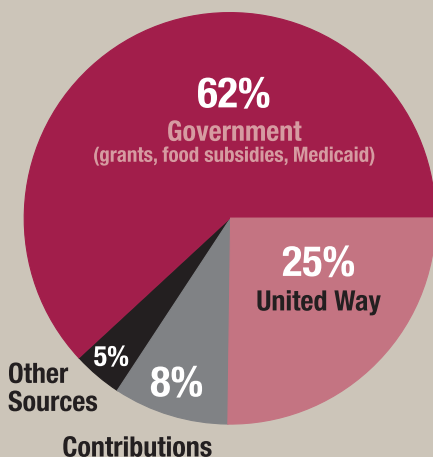
Serving approximately 9,000 clients annually, CPGR departments promote improved health and wellness, literacy and educational advancement, and social and economic development for individuals and families.

**Results Driven**

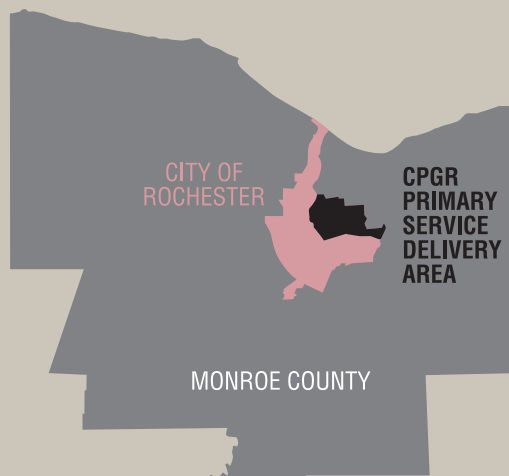
- 3,000 individuals and 1,200 families are assisted annually with basic needs and 185 evictions are prevented.
- 98% of frail elders with Senior Companion volunteers are able to age at home safely at a cost that is \$70,000 less than nursing home care.
- Over 75% of youth in after-school and summer programs improve social and emotional skills related to school success.
- Over 1,800 children from 0 – 4 years of age benefit from higher quality care due to CPGR’s training and support for more than 230 Family Child Care Providers.
- Over 150 individuals with developmental disabilities and their families receive service coordination and support services including respite care.
- CPGR leverages over \$1.5 million in federal and local grant dollars that are returned directly to over 850 neighborhood residents and support over 300 local jobs.

*All figures based on 2009 calendar year independently audited reports.*

**Fiscal Overview**



**Primary Service Area**





WHY CAUSE A RIPPLE WHEN YOU CAN MAKE A

*Splash?*

The Community Place of Greater Rochester's high return on investment, consistent results and fiscal responsibility ensure that every dollar invested yields the maximum impact for the whole community.

CPGR is locally and nationally recognized for its innovation and leadership in individual, neighborhood and community development:

- *Rosa Wims Community Service Award* (2008) awarded to CPGR and its Family Services program for efforts in moving toward a more holistic approach to serving community needs
- *Patricia Andrus Community Investment Award* (2008) awarded to CPGR for promoting education and providing outreach, services and support to women in the community to enhance and improve health, well-being and personal safety for themselves and their families
- *Program of National Significance* (2007, 2005) awarded to CPGR and the Aging Services Division by the Corporation for National and Community Service
- *Rochester Safe and Sound Gang Prevention Initiative* (2007) federally funded program designated CPGR as a coordinating agency
- Affiliation with *Threshold Center for Alternative Youth Services* (2008) brought needed Health Care, Substance Abuse Prevention and GED/Workforce Development programs for adolescents to a neighborhood site and created efficiencies for both organizations

We invite you to discuss how you, your business or organization can invest in a stronger community in partnership with The Community Place of Greater Rochester by calling our Director of Development, at (585) 327-7200, ext. 103.



*Strengthening Community One Person, One Family At A Time.*